

# THE MIRROR JOURNAL

VOL. 4, NO. 28

MIRROR, ALTA., MAY 14, 1915

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## LOCAL NEWS

Mrs. Lyons, of Edmonton, is visiting with Mr. and Mrs. Chas. Lyons.

The ball game which was played last Thursday between Mirror and Bashaw resulted in favor of Bashaw, 11-13.

M. Volonsky, of Camrose, visited with Mr. and Mrs. Chas. Lyons for several days last week. Mr. Volonsky is a brother of Mrs. Chas. Lyons.

St. Monica's Church, Mirror, and St. Pancreas, Alix will hold a joint picnic at Mirror Beach on Monday, May 24th. Every-body welcome.

A. J. Hunt, of Calgary, was in town several days this week visiting old friends. Mr. Hunt is employed in the Dominion Seed Branch Calgary.

The Royal Neighbors will hold their business meeting on Wednesday, May 19th, at the home of Mrs. Jas. Wright. All members are asked to attend this meeting.

The Womens Guild of Mirror held their second annual Sale of Work Friday afternoon last, which turned out to be a great success. The amount of the proceeds were \$74.

Mr. and Mrs. Chas. Lyons and two children, returned to Edmonton last Sunday, returning home on Tuesday.

The local stores will be closed every Thursday afternoon commencing on Thursday, June 3rd, and continuing through June, July, August, and September. It will be well for the farmers as well as the town people to arrange their shopping not to fall on Thursday afternoon.

The Royal Neighbors of America are going to put on a play entitled "Turn Him Out." The date fixed is Monday, May 24th, in Kadie's Hall, there will be a dance included and free supper. This promise to be the best concert and dance held in Mirror. See bills for further particulars.

## GET YOUR FARM HOME

From the CANADIAN PACIFIC  
An immense area of the most fertile land in Western Canada for sale at low prices and easy terms, ranging from \$10.00 to \$50.00 for farm lands with ample rainfall—irrigated lands from \$50.00. Terms—One Twenty-fifth down, balance within twenty years. In irrigation districts, loan for farm buildings, etc., up to \$2,000, also payable in twenty years—interest only 6 per cent. Here is your opportunity to increase your farm holdings by getting adjoining land, or secure your friends as neighbors.

For literature and particulars apply to  
F. CAMERON, Gen'l Supt. of Lands,  
Dept. of Natural Resources, C. P. R.,  
CALGARY, ALBERTA  
22-15-up.

## THE CANADIAN BANK OF COMMERCE

SIR EDMUND WALKER, C.V.O., L.L.D., D.C.L., President  
ALEXANDER LAIRD, General Manager  
JOHN AIRD, Asst. General Manager  
V. C. BROWN, Superintendent of Central Western Branches

CAPITAL, \$15,000,000 RESERVE FUND, \$13,500,000

## BANKING BY MAIL

Accounts may be opened at every branch of The Canadian Bank of Commerce to be operated by mail, and will receive the same careful attention as is given to all other departments of the Bank's business. Money may be deposited or withdrawn in this way as satisfactorily as by a personal visit to the Bank.

T. S. LITTLE, Manager

Mirror Branch

## Half-Day Holliday

All Stores in Town will be  
closed every Thursday after-  
noon at 12 o'clock during

JUNE

JULY

AUGUST

SEPTEMBER

## The Liquor License Ordinance and the Liquor Act

### SOME COMPARISONS

The Liquor License Ordinance as at present on the Statute Books has been brought to its present position through years of practical working experience. It is one of the most useful licensing Acts to be found in the whole Dominion and under it the people have full power to secure the carrying out of their wishes.

The proposed Liquor Act which the electors of the Province are being asked to vote for on July 21st next is a measure of want on destruction; section 73 expressly repeals the Liquor License Ordinance and all amendments thereto. It therefore sweeps away the protection given to the people in the Liquor License Ordinance. The proposed Liquor Act gives no protection to anyone.

Under the Liquor License Ordinance there is set up an hotel system, rules are prescribed for the carrying on of the same; the sale of liquor is carefully regulated and the duties of license holders are defined in the most careful manner. The important matter to be borne in mind is that the Liquor License Ordinance is enforced and observed by the license holders.

The proposed Liquor Act while it destroys the Liquor License Ordinance makes no attempt at anything in the shape of construction except to define the duties of vendors, doctors, dentist and others. It undertakes nothing in regard to the hotel system which the Liquor License Ordinance at present takes care of. Let the advocates of the Liquor Act state now what is their policy in regard to the hotels. It is a live question in Saskatchewan to-day. Why are the promoters of the Liquor Act in Alberta fighting shy of it?

The Liquor License Ordinance confines the sale of liquor to a by no means unreasonably large number of license holders in view of the population of the province. In this matter it protects the interest of miners, interdicts, intoxicated persons and Indians. For proof that the Liquor License Ordinance is carefully administered, it has to be stated that last year only five license holders in the province were found guilty of breaches of the law.

The proposed Liquor Act would withdraw all the above protection. It would make the practice of drinking inconvenient and costly by the fact that liquor for beverages purposes could not be legally obtained inside the province. It would make the home the resort and directly incite towards the establishment of illicit drinking places without any kind of regulation for old

or young, or interdicts (there could be none of the last under the proposed Liquor Act). The Liquor Act has many penal sections it is true but they lack the constructive element so conspicuous a part of the present Liquor License Ordinance.

The real test of the matter is to read the proposed Liquor Act. The difference between the two will be readily perceived, and the public will realize that it has in its possession in the Liquor License Ordinance an excellent measure, the value and the complete usefulness of which will be perceived at once.

The promoters of the proposed Liquor Act are appealing largely to sentiment. They are issuing leaflets of a high colored character with a number of very easily substantiated statements. The opponents of the proposed Liquor Act are fortunate in having to present facts only and they fully realize that the voters of Alberta are intelligent enough to consider the merits of the case upon facts and not "hot air." The costs of administering and enforcing the proposed Liquor Act would impose a heavy financial burden, especially upon the farmers of Alberta.

On the one hand there is the actual present fact in the shape of the Liquor License Ordinance with all its advantages.

## Country Weeklies Give Good Results

At a meeting of American Advertisers' Association, Arthur Brisbane said:

"Not the country publisher, but the business man is the chief sufferer from the fact that our merchants and manufacturers have not utilized the country papers advertising columns as they should and can be utilized. Remember the facts: He who reads the little cross-road newspaper for the first time is a man who buys everything. He lives in a house and on land that he owns. He is interested in everything that the business men of Canada are doing. Through good advertising you can sell him everything, from the point on the roof of his house to the cement in the floor of his cellar. Everything between the roof and the cellar, everything in the barn, and every tool in the field he buys and you may sell him. He is not like the dweller in the big city flat, who gets his water through a pipe, his light through a wire, his heat from the basement, and whose shopping consists of getting a ready-made suit of clothes and a ready-made dinner in a tin or paper box. The man who reads the country newspaper buys everything. He buys pumps, lamps, stoves, automobiles, clothing, drugs, books, paints, farm implements, furniture, carpets, oils. In this room are two hundred and fifty men and individuals. Some of them represent a dozen manufacturing enterprises, and more. There isn't a man here that has anything to sell that he cannot sell to the reader of a country newspaper. And every man here could more profitably advertise in a

country newspaper in proportion to its circulation than any other publication on earth. I emphasize the value of a country newspaper as an advertising medium for it has that value."

## LIST OF FAIRS

The following Exhibitions to be held in Alberta, with dates on which they occur.  
Crossfield—June 21, 24.  
Calgary—June 29 to July 7.  
Okotoks—July 13, 14.  
High River—July 15, 16.  
Swadlow—July 20, 21.  
Carlton—July 22.  
Graham—July 29, 30.  
Macleod—August 3, 4, 5.  
Staveland—August 6.  
Nanton—August 10, 11.  
Charleholm—August 12, 13.  
Carmanagay—Aug. 17, 18.  
Gleichen—August 19, 20.  
Munson—August 24.  
Langdon—August 26.  
Edmonton—August 9 to 14.  
Didsbury—August 12, 13.  
Vegreville—August 17, 18.  
Camrose—August 19, 20.  
Red Deer—August 17-20.  
Lacombe—August 24-25.  
Wetaskiwin—August 27, 28.  
Daysland—August 3, 4.  
Sedgewick—August 6.  
Provost—August 8.  
Chumby—August 10.  
Chinook—August 13.  
Stony Plain—August 17.  
Falls and Rexboro—Aug. 19.  
Cardston—August 24, 25.  
Magrath—August 27, 28.  
Raymond—Aug. 31, Sept. 2.  
Calcutt—Sept. 3.  
Hardisty—Sept. 7.

Edson—Sept. 8.  
Nakamun—Sept. 10.  
Estevic—Sept. 14.  
Lethbridge—Sept. 15-16.  
Irwin—Sept. 21.  
Taber—Sept. 22, 23.  
Pincher Creek—Sept. 24.  
Milverton—Sept. 28.  
Pridals and Mallerville—Sept. 30.  
Trochu—Sept. 1.  
Strome-Killam—Sept. 2.  
Wheatheaf—Sept. 3.  
Stettler—Sept. 9, 10.  
Leduc—Sept. 15.  
Innisfail—Sept. 17, 18.  
Ponoka—Sept. 21, 22.  
Alix—Sept. 28.  
Bowden—Oct. 1.  
Bashaw—Oct. 2.  
Three Hills—Sept. 22.  
Oils—Sept. 23, 24.  
Tofield—Sept. 14.

## SCHOOL BOARD MEETING

The regular meeting of the Mirror-School Board met last Thursday, May 6th.  
Present, chairman, J. W. Pringle; Jas. Setter and R. E. Coleman.

Bills were allowed amounting to \$100.35.  
That debenture coupon for \$121.13 due May 31st, 1915 be paid.

That A. Barton be hired as janitor at the school until June 30th, 1915, at a salary of \$25 per month.  
That the Board meet at 4 p.m. instead of 2 p.m. on Thursday. Meeting adjourned.

THE MIRROR JOURNAL  
\$1.00 A YEAR

## Draining of Buffalo Lake

In olden times when the people worshipped the Sun, the reflection of the sun was seen in the lakes. Now the people of that time used to think that their God lived in the lakes as well as in the Heaven, they could not make valuable sacrifices to their God in the Heaven so they threw what was of gold and valuable things they had into the lakes. There is no doubt that this part of the country at one time was thickly populated, and there is no fear but there is a great treasure awaiting those that have got the grit to co-operate with Bill on this proposition, of course I have got a lot in my nut I cannot always express myself being only a Plumber, Tinsmith and Blacksmith, on Carroll Avenue, Mirror, and been here long. I would like to get a few people with a little money of course to help to bring the above to a head, there is money in it, come and consult me I have lots of time to spare yet and if you are interested I will take you out in my motor launch "The Dorothy" and we will examine the lake bottom. I have got appliances to see the bottom all over, now if you have confidence in me and co-operate with me I am quite willing to spend a few hundred thousand dollars, of course I am doing all kind of engine repairing and auto-mechanics, &c. but I have room for more so help me by sending your repairs then I think you are the one with the grit.

Yours truly,

HILL JOHNSON,  
Carroll Ave., Mirror.

## CHOCOLATES

Exclusive agent for Mirror for Ganong's and Nynls Bulk Chocolates

These are considered the best two lines of bulk Chocolates made, and they cost you the same price as the cheaper lines 50c a lb.

In boxes I have LIGGETTS, FENWAYS, GANONG'S, ROACH and NYNLS. Prices 35c to \$1.25 a box.

Special Sale of Nynls' and Ganong's bulk Chocolates SATURDAY AFTERNOON ONLY at 40c lb., 20c half pound.

CHAS. SUGGETT Mirror, Alta.







**The Mirror Journal**Published every Friday at Mirror  
Alberta.**Subscription Rates**To all points in Canada, \$1.00 to  
the U. S., \$1.50 per Year.

J. H. SALTON, Publisher

MIRROR, ALTA., MAY 14, 1915

**NEVIS**

From our own Correspondent  
Wilfred Graham is about  
once more after a tussle with  
La Grip.

T. Q. Moore paid his regular  
week-end visit from Delburne  
to his home on the ranch north  
of town.

That our merchants are popular  
buyers of fur was well demonstrated  
during last week by the large consignment shipped  
from here.

S. H. Smith is ever ready to  
demonstrate the merits of  
Massey-Harris Co. machinery,  
for who he is sole agent.

A. T. Miller, teacher, has a  
motor cycle to carry him and from  
South Buffalo Lake to town.

The death of Mrs. H. Baker,  
of Big Bend, last week came as  
a shock to her many friends  
here. She was only sick a few  
days having been operated on  
at Red Deer. The funeral was  
largely attended by the  
many friends who paid their  
last respect when she was laid  
to rest at Big Bend. She leaves  
a husband and four children to  
mourn her loss.

Mrs. Leggart is expected  
back from her home in Wash-  
ington State where she was  
called owing to the illness of  
her father, Mr. Trimble. We  
are sorry to learn that he is no  
better.

**S. B. Lake****School Report**

Grade VIII.—Annie Lofstrand,  
100; Esther Sorum, 98;  
Ovella Sorum, 95; Iva Kerr,  
88; Effie Sorum, 88.  
Grade VI.—Robt. Fell, 90;  
Martha Marshall, 93; Pearl  
Graham, 92; Jane Fell, 90;  
Mary Lofstrand, 90.  
Grade IV.—Velina Sells, 85;  
Myron Sorum, 83; Floyd  
Sells, 80.  
Grade III.—Mary Fell; Violet  
Sells, 85; Doris Knight, 82.  
Grade II.—Rosy Marshall,  
James Marshall.  
Grade I.—Teddy Knight, Ray  
Marshall, Dorothy Cranen.  
Average attendance for April  
19.85.  
Alfred Miller, Teacher.

The rain of the past two days  
has done wonders to the crops  
and gardens.

How about your leaky cream  
cans. I can repair them and  
guarantee you satisfaction both  
in price and work.

BILL JOHNSON,  
Expert tinsmith, Carrol Ave.  
Mirror.

**Don't Let Your  
Skin Absorb Dirt**

Many women think their complexions  
are clean when their skin still contains  
dirt and grime in all its pores. To  
demonstrate your need of some other  
cleanser besides soap and water, make  
a test of Nyal's Face Cream. Get a 25c  
or 50c jar and their Free Booklet en-  
titled "Your Complexion" telling how  
to apply it with proper methods of mas-  
sage. Wash your face thoroughly and  
then apply the Cream. After properly  
working it in wipe your face with a  
clean soft white cloth and see how soiled  
the cloth is with the accumulations of  
grime that have sunk into the pores.  
How refreshed, soft, clean and delicately  
fragrant your complexion now is. How  
free from irritation.

Nyal's Face Cream is greaseless,  
oxygenated and refreshing, leaving no  
shine. Nyal's Face Cream Soap is a  
delightful preliminary cleanser. 1184  
All Nyal preparations are justly fam-  
ous and none more so than Nyal's Face  
Cream which we unhesitatingly recom-  
mend. Call or telephone us for your  
copy of this book which contains most  
valuable information.

Chas. L. Suggett, Druggist, Mirror,  
Alta.; H. T. Rayner, Druggist, Bas-  
law, Alta.

**CLASSIFIED  
ADVERTISEMENTS**

Notices inserted under this heading at  
\$1.00 for three insertions, not to ex-  
ceed one inch.

**FOR SALE**

8 Head of three-year-old geese,  
will call soon. 1 Three-year-old  
Shorthorn Bull.  
BUNNELL BROS.

28-3-pd. S. 13-41-22, W. 41th.

**HOUSE TO RENT**

Good 3 room house, good cellar.  
This is one of the best and cheapest  
houses that you can get to rent only  
\$8.00 month, also good foundation.

Apply to  
THE MIRROR JOURNAL.  
27-3-pp.

**NOTICE**

In the matter of the Tax En-  
forcement Return of the Village  
of Mirror, Province of Alberta.

TAKE NOTICE that His Honour  
Judge W. A. D. Lees, Judge of the  
District Court of the District of Wat-  
askwin, by order of date the 19th day  
of March, 1915, has appointed Friday,  
the Eleventh day of June, 1915, at  
Eleven o'clock in the forenoon, in the  
Village Hall in the Village of Mirror,  
in the Province of Alberta, as the  
time and place for the holding of  
the Court of Confirmation of the  
Tax Enforcement Return of the  
Village of Mirror, for arrears of taxes  
due the said Village to Dec. 31st, 1914.  
Dated at Mirror, Alberta, this 2nd  
day of April, 1915.

W. J. GOOD,  
Secretary-Treasurer.

**Dr. G. W. Meyer**

M. D., C. M.

PHYSICIAN AND SURGEON  
Office at house, opposite  
English Church.

**Where Quality and Prices are always Good.**

AT

**LYONS, LTD.**

The Store for square dealing and Satisfaction, the place that  
Pays the Highest prices for your products. Remember it is Lyons that  
makes the price. All come, and all patronize the place where you do  
better.

**Just Arrived**

Several new pieces of fancy Crepes

At 17½ and 20c

Ratine, a yard wide at .60

A new line of Prints and Gingham

still going at .10 and 15c

Cream Serge, all wool, at 85c

**A Line you Wanted**

Men's Heavy Shirting, at 17½c

Galatea, just the thing for Child-  
wash suits, good dark colors and  
figures and stripes

Full bleached Sheetting ½ at 35c

Good Twilled Cotton Sheet-  
ing ½ at 35c

Fine Nainsook, at per yd. 25c

Victoria Lawn, at per yd. 17½c

**Ladies' House Slippers**

The Shoe you want for comfort

Low Heel, Elastic front, at 1.35

Suede Pumps, in all sizes, at 2.75

**Boys' and Mens' Shoes**Boys Running Shoes in canvas  
at 65c and 90c

Tennis Shoes, at 1.00 per pair

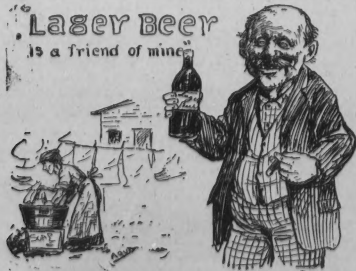
Childrens Barefoot Sandals, in all  
sizes, from 60c up**A Special Table of Boys Shoes At 2.35**

Owing to Broken Sizes we are able to put these  
Shoes out at this price. All good values in Black and  
Tan, Lace and Button Shoes.

**Ladies Hosiery**Fine Mercerized Silk Ankle Hose, Black  
and White, at per pair 35cGood Durable Cotton Hose, Black and Tan  
per pair 25c**Childrens Hosiery**The "Knock-About" Stocking that is sure  
wearChildrens and Misses. in all sizes. Comes  
in both the fine coarser rib.**LYONS, LIMITED**

Successors to MIRROR CASH STORE

CHAS. LYONS :: Manager

**Lager Beer**  
is a friend of mine

Wear Wife:—"But Lager Beer is no friend of mine"  
(Contributed by W. C. T. U.)